



PGA Junior League Golf (PGA JLG) is designed to bring a “Little League” atmosphere to the game of golf. With teams of boys and girls, age 13 and under, PGA JLG provides a structured league environment for young golfers to compete and have fun! This is a great way to get, and keep, kids involved in the game!

Program Structure

“The PGA Junior League was a smashing success at our facility. The league gave us an opportunity to teach technique, etiquette and pace of play to the kids. Not only did the kids have fun, the parents and golf professionals had a great time, too.



In addition to the registration fee which covered advertising, instruction, uniforms, golf balls for the kids and matches, the PGA Junior League drove additional revenue to our facility. Parents and families of our players and the visiting teams often stayed for dinner after each practice and match.”

**- Doug Van Wickler
Director of Golf at The
Woodlands Club (ME)**

- Local leagues consist of 4-7 teams in a reasonable geographic proximity
- Team vs. Team competitions consist of four 9-hole matches (only four tee times)
- The format is 2 person teams, Match Play scramble. Matches are broken into 3-hole segments called “Flags”. This allows for substitution between the 3-hole segments (“Flags”), giving every participant a chance to play
- 4-6 week regular season, with 2-3 home competitions and 2-3 away competitions against the other PGA JLG teams in your league

Benefits to Golf, Your Club, and the PGA Professional



- Incremental revenue opportunities via increased private lessons and group teaching sessions
- Additional incremental revenue opportunities via merchandise and equipment sales, food and beverage sales, spectator cart rentals, etc.
- Increased family involvement at your club
- Supports and enhances all existing junior programs and will help seed a future generation of club members

“I think you guys really nailed it with the format. Not only does it expose the kids to the intricacies of match play, but I saw very few matches that were done after 2 holes. The kids were in it for the entire match and even if they had lost the first 2 flags they were invested in the third.”

*- James A. Font
PGA-Head Golf Professional,
The Bull at Pinehurst Farms (WI)*

Benefits / Materials for PGA JLG Players

- Team jerseys, golf balls, PGA JLG bag tags and coveted “Flag” stickers to decorate bag tags
- 4-6 regular season competitions plus coaching/practice
- Become a part of a team that will build long lasting friendships
- Each league is provided the opportunity to assemble and All-Star team made up of 10 players from each of the teams in the league

“The PGA Junior League was a great addition to our junior programs this season. The kids absolutely loved the uniforms and the team competitions and looked forward to every event they played. The team aspect of the program was a real hit with both the kids and their parents. It was wonderful to see the more experienced juniors help and encourage their younger teammates. My first experience with the PGA JLG could not have been any better. The kids can’t wait for next season.”

*- Bill Mory
PGA-Golf Instructor,
Meridian Sun Golf Club (MI)*



Roles and Responsibilities for PGA Professionals / Clubs

- October-February:
 - ▶ Returning Captains can continue to use their 2013 webpage (contact us if you need assistance with username and/or password).
 - ▶ New Captains simply need to register their teams at pgajrleaguegolf.com
 - ▶ Receive recruitment materials from PGA JLG Headquarters
 - ▶ Display these materials throughout the club and reach out to membership via email to recruit players
 - ▶ Direct parents to website to register their kids
- March: Receive team kits
- April: Coordinate team gathering to distribute contents of team kit
- May/June: Begin regular season



“I highly recommend PGA Junior League to all PGA members. This player development program for juniors is incredibly successful for us. We went from a total of 11 participants to 24 participants after just 6 weeks. We saw an increase in lessons, food and beverage, merchandise, and rounds through our participant’s families and the excitement for golf and the program is amazing. The parents love it, the kids love it, and your facility and owners will love it. If you aren’t participating in this program you are missing out on an incredible opportunity to grow your business.”

*- Suzy Whaley
Suzy Whaley Junior Golf Academy (CT)*



Timeline

“This program was instrumental in changing my member’s philosophy in regards to Junior Golf Programs at the facility. Every parent, and grandparent, at the facility commended me on running such a revolutionary program, and adding a strong junior program to an already strong membership. It is amazing to me that something as small as placing numbers on the back of a junior polo shirt, can quickly change the perception of so many people.”

- Matthew J. Havers
PGA-Assistant Golf Professional,
Burlington Country Club (VT)

- April - July: Regular Season
- August: Postseason Qualifiers & Section Championships
- September: Regional Championships
- October: PGA JLG Championship

“The PGA Junior League has provided me a motivating experience of a lifetime and has created memorable moments and magical experiences for all who were involved. This program has brought out many smiles on the faces of my children, and their parents. The PGA Junior League is a stepping stone to competitive junior golf and it is the foundation of junior golf today. The program teaches; basic golf skills, but more than that it taught my kids and parents team building, team work ,honesty, patience and involved the children, parents, golf staff and friends who will now be prepared for a new exploration in golf. The team spirit atmosphere was electric and infectious bringing together all walks of my membership” This experience is “priceless” and I would recommend it for any beginning junior golfer 13 years of age and younger.”

- Jack Aschenbach
PGA Golf Professional,
Amelia National Golf & Country Club (FL)





For More Information...



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